



Jesse's mom Sheri & CEO Veronica Carroll



Nanaimo Mayor Leonard Krog

Celebrating Breaking Ground on Jesse's House

On October 8th, we proudly announced and broke ground on **Jesse's House**. It was a wonderful celebration filled with many heartfelt moments, and we are so excited to share it with our community.

During his speech, **Nanaimo Mayor Leonard Krog** recalled his own childhood hospitalization at Nanaimo Regional General Hospital. He shared with us that, at just four years old, a severe burn sent him to NRGH and made those early days feel especially frightening and lonely.

"I remember being four years old in that hospital, every day desperately hoping that some member of my family would be able to come down and see me."

Like many moments shared on launch day, Mayor Krog's story touched on the powerful role family plays during a child's hardest days. It was a sentiment echoed throughout the event and one that continues to shape the heart of Jesse's House.

Photos from launch day...





Sheri & her daughter Marlee



Our guests on launch day

One of the most powerful moments of the launch came from **Sheri, Jesse's mom**, whose words encapsulated the love, loss, and resilience at the centre of this project. In her speech, Sheri honoured her husband and Jesse's dad, **Mike**, whose memory is woven into the project.

"Mike worked in construction. He was so proud of his work... If he was here, he would be smiling today, hard hat on, shovel in hand, and ready to build. His spirit is with us to take this next step."

The launch celebrated not only the beginning of construction, but also the community that continues to rally behind this vision.

"Together, we're turning heartbreak into hope. Together, we're building a home away from home."

As Sheri's words settled in, we were reminded that Jesse's House is rooted in love, strengthened by loss, and lifted by the community that refuses to let families face their hardest moments alone.

We can't do this without our community. With your help, this vision can become a reality, creating a place where hope truly has a home. Call us today to make your gift and help us build Jesse's House.

Look out for us in community!

Wellnessnews Expo

February 28th, 2026
Beban Park Social Centre
10am - 5pm