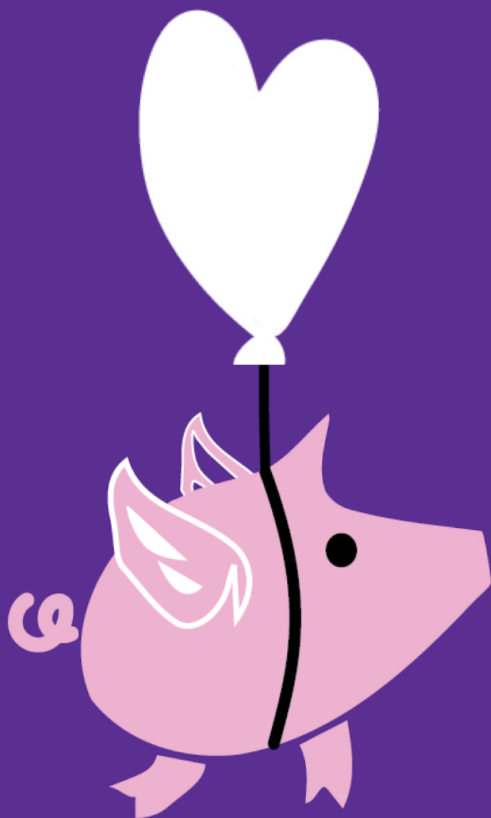


5th annual

WHEN PIGS FLY

Radiothon for Island kids

Sponsorship opportunities



VISTA Radio

children's
HEALTH FOUNDATION
OF VANCOUVER ISLAND

June 13, 2025

Join us on air and at

Campbell River Save-On-Foods OR

Coast Courtenay Hotel!

98.9 Jet FM

MYCOMOXVALLEYNOW.COM

99.7 FM the River

MYCAMPBELLRIVERNOW.COM

1240 Coast AM

MYTRIPORTNOW.COM

Sponsorship opportunities

Benefits	Sponsorship levels			
	60 nights \$10,000 <i>1 available</i>	30 nights \$5,000 <i>3 available</i>	14 nights \$2,500 <i>5 available</i>	7 nights \$1,000 <i>10 available</i>
Media benefits				
One on-air radio interview during highest listenership, pre-recorded or live day-of	2 min	1 min		
10 second on-air produced sponsor tags during 12 hour Radiothon	36	24	12	
210 mentions in produced promos that will run ahead of and during Radiothon	✓	✓		
Posts on CHFVI social media @islandkidsfirst	In-feed post giving exclusive recognition	Mention in sponsor tier recognition post	Mention in sponsor tier recognition post	Mention in stories
Logo included in two print ads in select Black Press Media outlets	✓	✓		
Event benefits				
Exclusive opportunity to set up a tent/table at Radiothon and interact with attendees	✓			
Pre-recorded interview on website/ message from title sponsor	✓			
Feature story mention in CHFVI newsletter	✓			
Opportunity to display banner or other signage onsite	✓	✓		
Tiered logo and link inclusion on webpage	Large	Medium	Small	Small
Inclusion in onsite sponsor thank you board	Large	Medium	Small	Highlighted during sponsor hour
Post-event benefits				
Invites for future donor events	✓	✓	✓	✓
Tiered recognition in email or letter sent to donors to acknowledge their donation	Large logo	Small logo	Text recognition	
Post-event report sharing impact of your contribution	✓	✓	✓	✓

Sponsorships are not tax deductible.



When a community rallies together, everything is possible.

Thousands of Island families have to travel for their child's health care. The costs – and the stress – can add up fast.

That's where our Homes Away From Home come in.

Jeneece Place in Victoria and Q^walayu House in Campbell River provide welcoming, affordable accommodation just steps from major hospitals. These homes enable out-of-town families to stay close to their child when they need health care – saving them time and money and allowing them to focus on what matters most: their child's well-being.

With your support, we can reduce barriers to health care for more Island kids and their families. Please join us!

100%

of your sponsorship stays on the Island to support Island families

What your sponsorship makes possible.

Radiothon has raised over \$154,640 for the Foundation's Homes Away From Home, thanks to the generous support of Campbell River and Comox Valley communities. That's more than 1,000 nights at one of our homes!

This year, our goal is to raise enough funds to provide 365 nights of accommodation, ensuring families have a comforting place to stay when they need it most. Your sponsorship will make a meaningful difference for Island families facing medical journeys far from home.



Jeneece Place



Q^walayu House

5th annual

WHEN PIGS FLY

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June 13, 2025

On location in Campbell River and Courtenay

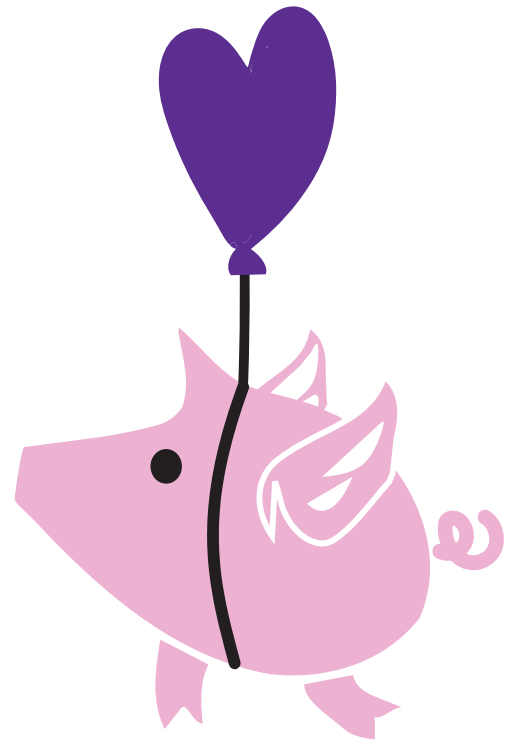
**Yes, I want to give Island families
a home away from home.**

☐ **60 night sponsor - \$10,000**

☐ **30 night sponsor - \$5,000**

☐ **14 night sponsor - \$2,500**

☐ **1-hour broadcast sponsor (7 nights) - \$1,000**



Company name for recognition purposes: _____

Contact name: _____

Email: _____ Phone: _____

☐ Please send an invoice

☐ Cheque enclosed for \$ _____

Payable to:

Children's Health Foundation of Vancouver Island

Mail to: 345 Wale Rd, Victoria BC V9B 6X2

☐ Charge my credit card for \$ _____

CC#: _____ Exp: _____

Name on credit card: _____

Company address: _____

City: _____ Province: _____ Postal code: _____

Email: _____ Phone: _____

Signature: _____

To become a sponsor, contact:

Kristine Nolte, Fund Development Coordinator

kristine.nolte@islandkidsfirst.com

250-202-1114

islandkidsfirst.com

children's
HEALTH FOUNDATION
OF VANCOUVER ISLAND