

Sponsorship opportunities

3rd Annual

WHEN PIGS FLY

radiothon for Q^walayu House

VISTA Radio

children's
HEALTH FOUNDATION
OF VANCOUVER ISLAND



June 15, 2023: 6:00 am - 6:00 pm
Join us on air or at our NEW location,
Maritime Heritage Centre in Campbell River.

98.9 Jet FM

MYCOMOXVALLEYNOW.COM

99.7 FM the River

MYCAMPBELLRIVERNOW.COM

1240 Coast AM

MYTRIPORTNOW.COM

Sponsorship opportunities

Benefits	Platinum \$7,500 1 available	Gold \$5,000 2 available	Silver \$2,500 4 available
Private tour and VIP reception at Qwalyu House for 6 people	✓		
Sponsor story published on Foundation's website and featured in June e-newsletter	✓		
Exclusive opportunity to set up a tent/table at the radiothon at Maritime Heritage Centre	✓	✓	
On-air interview during drive time, pre-recorded or live day-of	2 min	1 min	
Mentions in produced promos that run ahead of, and during the radiothon	✓	✓	
10 second on-air produced sponsor tags during 12 hour radiothon	36	24	12
Cheque presentation at the radiothon with photo featured on social media*	✓	✓	✓
Included in all sponsorship social media* posts	✓	✓	✓
Logo and link on radiothon webpage	✓	✓	✓
Support mentioned in post event thank you advertisement	✓	✓	✓

* Social media posts will be made on @islandkidsfirst, @989jetfm and @997theriver Facebook and Instagram accounts with over 20,000 followers combined.





When a community rallies together, everything is possible.

Since its inception in 2021, the When Pigs Fly radiothon has raised more than \$96,000 for Children's Health Foundation of Vancouver Island's new facility in Campbell River. Q̓w̓alayu House, next door to North Island Hospital, provides comfortable, safe, and affordable accommodation to north Island families who must travel to Campbell River for maternal and pediatric health care.

Join us as a sponsor to receive valuable promotion and recognition throughout our live broadcast, on the radiothon website, and across multiple social media platforms.

With your support, together we can increase access to health care for Island kids and families. Please join us!

100%

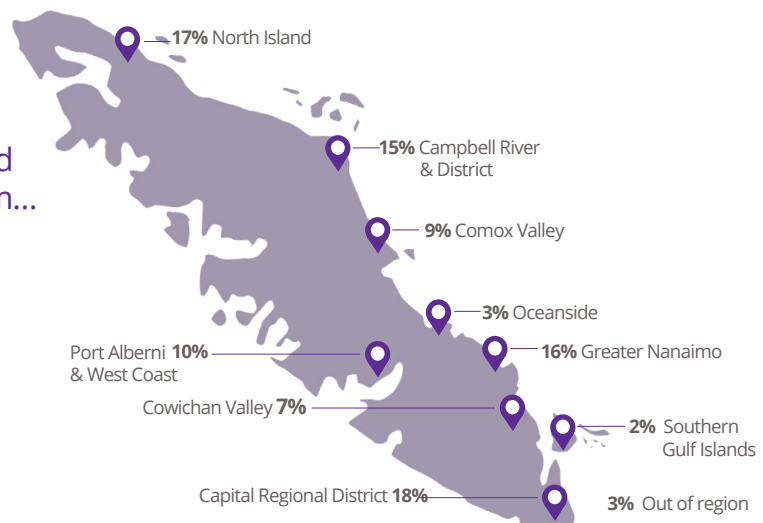
of your sponsorship stays on the Island to support Island families



What your sponsorship makes possible.

Children's Health Foundation owns and operates Jeneece Place in Victoria and Q̓w̓alayu House in Campbell River, accommodating families from across the islands who must travel for their child's health care. The Foundation also provides direct financial support to families with children who need specialized equipment or need to travel to health care appointments through our Bear Essentials program.

In 2022, Children's Health Foundation's islands-wide programs, Jeneece Place, Q̓w̓alayu House, and Bear Essentials supported families from...



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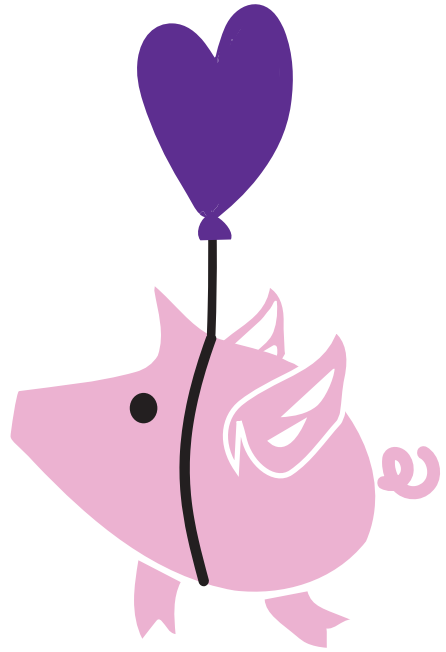
On location at Maritime Heritage Centre
in Campbell River

Yes, I want to help Island kids!

☐ **Platinum - \$7,500**

☐ **Gold - \$5,000**

☐ **Silver - \$2,500**



Company name for recognition purposes: _____

Contact name: _____

Email: _____ Phone: _____

☐ Please send an invoice

☐ Cheque enclosed for \$ _____

Payable to:

Children's Health Foundation of Vancouver Island

Mail to: 345 Wale Rd, Victoria BC V9B 6X2

☐ Charge my credit card for \$ _____

CC#: _____ Exp: _____

Name on credit card: _____

Company address: _____

City: _____ Province: _____ Postal code: _____

Email: _____ Phone: _____

Signature: _____

Contact us to become a sponsor:

Michele McKenzie, Annual Giving Manager

michele.mckenzie@islandkidsfirst.com

250-940-4950 ext 108

islandkidsfirst.com

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OF VANCOUVER ISLAND