DIY Fundraising Toolkit

Be a champion for Island kids

Everything you need to make your fundraiser a success!

children's
HEALTH FOUNDATION
OF VANCOUVER ISLAND

About Children's Health Foundation of Vancouver Island

We believe every child, youth, and family should be able to access the care they need regardless of where they live. For nearly 100 years, we have supported Island kids and youth with complex health needs. Thanks to the generous support of donors, we work to reduce barriers to health care access for families across Vancouver Island.



Jeneece Place, Victoria

- Located on Victoria General Hospital's grounds
- Serves over 375 families per year
- Longest stay in 2023-24 was 110 nights



Q̓ʷalayu House, Campbell River

- Located on North Island Hospital's grounds
- Serves over 170 families per year
- Longest stay in 2023-24 was 60 nights

Our **Homes Away From Home** provide safe and comfortable places for families to stay while travelling to access health care for their kids and pregnant people needing access to maternal care.

The Bridge Grant is a family support program that assists with the costs of health-related travel and equipment for Island kids. The program is designed for families that have barriers limiting their ability to access health care or equipment for their child.

We need your help

As a **100% donor-funded organization**, we rely on the support of our Vancouver Island community to deliver our programs. Organizing fundraisers with your friends, family, or community is a meaningful way to bring people together and support a cause you believe in.

Together we can make a difference in the lives of Island families.



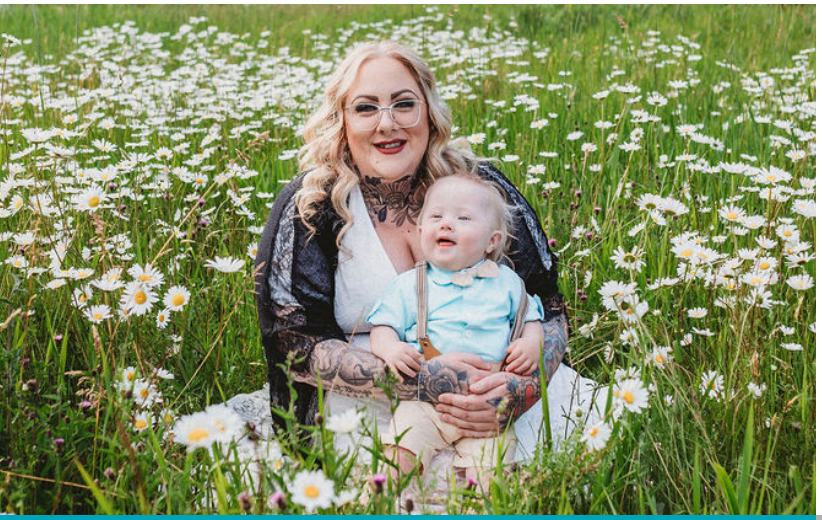
"Some kids need extra support, and the ones who often get missed are the kids the The Bridge Grant helps. We're so grateful for the support—it means the world to us."

Aubrey, Roland's mom
Victoria, BC



"Thank you. It changes lives for families, and life can be so challenging and hard. To know you have people that will support you and help you with things that you need is huge."

Heather, Wyatt's mom
Comox Valley, BC



"I didn't know about Jeneece Place until I needed it. It honestly helps people, especially financially, no matter how long their stay."

Nikki, Bellamy's mom
Port Alberni, BC

Your impact

Every dollar makes a difference! Here are just a few ways your fundraising efforts will make a difference for Island kids and families.



$50 - Gift of Fuel
A tank of gas, necessary for families to drive from their homes to health care destinations.



$150 - Good Night's Sleep
You can provide a family with a welcoming, affordable place to stay near their children receiving care.



$500 - Essential Equipment
Your gift helps with specialized health equipment that help children learn, grow, and play.



$1,050 - Week of Care
Your support means a week at one of our homes, helping families stay close to where their kids receive health care.



$2,500 - Helping Hand
Fund an orthopedic helmet for a baby or similar piece of equipment, helping kids develop as best they can.



$4,500 - Month of Care
Provide a family a month's worth of the essential comforts of home and community support.

Fundraising ideas

Anything fun you do can be a way to bring your community together to raise money for Island families! These are a few examples to get you started, but be creative!



For Norah's 6th birthday, her parents hired an ice cream truck and worked with the owner to donate a portion of the proceeds! She managed to raise $95 for her birthday - what a sweet treat!

Donate your birthday! Instead of asking for gifts, ask for a donation to CHFVI! What could be easier?

Community sale – plan a community event such as a garage sale, craft sale, or lemonade stand and donate your profits.

Bottle drive – choose a day, collect those bottles, and donate the profits!

Coin drive – gather change from the couch, create a word jar, or keep the change after your daily coffee. Every cent makes a difference!

Workplace fundraiser – organize a jeans day, coworker challenge, or donation drive.

Ask your community to sponsor each step you walk, lap you swim, or kilometer you bike. Or organize a group: Pushup challenge? Group hike? Yoga class? Whatever you like to do with others can be a fundraiser.

Can't get together in-person?
Our online platform JustGiving allows you to easily set up an online fundraiser, share your story and collect donations. Visit **our website** for more information.

Kids Care
We especially appreciate when kids support kids, whether they are doing it themselves or with their class, school, or activity group. We are here to encourage and appreciate their spirit of giving and to show them what a difference they can make in their community.

When children make a donation to CHFVI, we celebrate this with a special certificate thanking them for their generosity and participation. More information about the **Kids Care program** is available on our website.

Event planning checklist

Get started

☐ **Brainstorm ideas** for your event and decide which one you would like to plan.

☐ **Set a goal** for the amount of money you think you will raise.

☐ **Learn more about CHFVI** – read the information in this package and review our website. Let us know if you have any questions!

Plan your event

☐ **Reach out** – submit our online fundraiser application form and let us know what you are planning! You are also welcome to reach out to us at **250-940-4950 or events@islandkidsfirst.com** and a staff member will assist you.

☐ **Develop a timeline** – set the date for your event and when preparations will need to be completed.

☐ **Set your budget -** include all costs, fees, and supplies that you will need before, during, and after your event.

☐ **Gather your materials** – collect all the supplies and materials you will need. Reach out to us if you would like brochures, collateral, or other CHFVI materials.

☐ **Get the word out** – invite your community to participate! Don't forget to tag us on social media at **@islandkidsfirst**

After your event

☐ **Say thanks** – thank donors, participants, and anyone who helped make your event a smashing success!

☐ **Make your donation** – If participants made donations directly to CHFVI online, this is already done! However if you collected donations yourself, you can donate the total via a cheque made out to "Children's Health Foundation of Vancouver Island". For other payment methods, please contact us.

☐ **Remember**, we can only provide tax receipts in accordance with CRA guidelines. Not all funds raised may qualify for a tax receipt – please contact us in advance of your event if you would like donors to receive receipts and we can help you with this process.

More ideas



- Fashion show
- Garage sale
- Tournament
- Craft fair
- Cook-off
- "A-thons" - dance, skate, swim, etc.
- Auction
- Garden sale
- BBQ
- Car wash
- Dinner party
- And so much more!

How we support your event

We are so grateful for every event held in support of CHFVI! Here is some information about the different ways we can support you in your efforts.

We CAN:

- Help you with our event application process—please ask!
- Provide promotional materials to have at your event (e.g., brochures, banners, stickers, etc.)
- Send you an "in support of CHFVI" logo to use when promoting your event.
- When possible, share your social media posts about our event and tag us **@islandkidsfirst**
- Provide tax receipts to donors, when applicable (please see our website for more information on tax receipting).

We CANNOT:

- Assist you in planning or running your event.
- Provide funding nor reimburse you for any costs in running your event.
- Solicit sponsorship, auction items, or media support on your behalf.
- Provide a list of our donors, sponsors, or volunteers.
- Apply for raffles on your behalf.
- Issue tax receipts outside of CRA guidelines.
- Provide liability coverage.

We are not able to attend every event in person. However, please reach out if you would like to request that a CHFVI representative attend and/or speak at your event.



Thank you

For more resources and information on hosting an event, please visit **our fundraising page on our website.**

Thank you for making a difference in the lives of Island kids! Please reach out to our team with your ideas or questions at **250-940-4950** or **events@islandkidsfirst.com**

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