

Event sponsorship - Nanaimo



children's
HEALTH FOUNDATION
OF VANCOUVER ISLAND

Pancakes & Pajamas

A holiday fundraiser at **The Grand Hotel Nanaimo**
Sunday, December 13, 2026





This year, Santa is working hard to finish building Jesse's House—you can help, too.

For nearly 100 years, Children's Health Foundation of Vancouver Island has supported Island kids and youth with complex health needs. Our work focuses on supporting the health journeys of Island kids and their families by reducing the barriers they face when accessing care.

Join us as a 2026 Pancakes & Pajamas sponsor! This beloved signature fundraising event has always taken place in Victoria. This year, we're excited to also bring this event to Nanaimo as a first annual. Enjoy a visit from Santa and delicious breakfast in your PJs at The Grand Hotel Nanaimo.

We invite you to be a sponsor. Please consider one of our three sponsorship opportunities: Santa's Workshop, Milk & Cookies, or one of Santa's Reindeer.



Your sponsorship supports Jesse's House, our future Home Away From Home in Nanaimo.



Jesse's House, opening spring 2027

Each year, thousands of Island families from across Vancouver Island have to travel to access their child's health care. Nanaimo Regional General Hospital is often where Island families find the care they need — but this can come at a cost to their financial and emotional well-being.

This three-story, 14,000-square-foot building on the NRGH grounds will include 16 private bedrooms with bathrooms, shared kitchens, laundry facilities, recreation spaces, and common areas.

With your support, we can ensure Island families have a welcoming place to stay in Nanaimo.

Pancakes & Pajamas



Sponsorship opportunities

Recognition/benefits	Santa's Workshop \$5,000	Milk & Cookies \$2,500	Santa's Reindeer \$1,000 (table sponsor)
Print			
Nanaimo News Bulletin 2 ads	❄️	❄️	
Black Press 6 ads (3 publications*)	❄️	❄️	
Nanaimo Magazine Fall issue	❄️		
Digital			
Social media (Audience: 7,300+)	Dedicated post for title sponsor, 4 mentions	3 mentions: event launch, group post, and thank you post	
Other benefits			
Mention in press release	❄️		
Logo and link on event webpage	❄️	❄️	
Event tickets	2 adults, 2 children	2 adults, 2 children	2 adults, 2 children
On-site event signage	❄️	❄️	Sign on table
Recognition in event program	❄️	❄️	❄️

*Black Press publications include: Port Alberni Valley News, Parksville Qualicum News, and Tofino/Ucluelet Westerly News.

Note: Sponsorships are not tax deductible.

To join us and confirm your sponsorship for Pancakes and Pajamas 2026,
complete the form below and email to gabriela.jamieson@islandkidsfirst.com

Pancakes & Pajamas



- ☐ **Santa's Workshop - \$5,000**
- ☐ **Milk & Cookies - \$2,500**
- ☐ **Santa's Reindeer - \$1,000**
(table sponsor)

Company name for recognition purposes: _____

Contact name: _____

Email: _____ Phone: _____

- ☐ Please send an invoice
- ☐ Cheque enclosed for \$ _____
- ☐ Charge my credit card \$ _____
- ☐ E-transfer give@islandkidsfirst.com
for \$ _____

Payable to:
Children's Health Foundation of Vancouver Island
Mail to: 345 Wale Rd, Victoria BC V9B 6X2

Charitable Registration No.
89863 8291 RR0001

Agreement terms:

By signing this Agreement, the Sponsor agrees to the terms and conditions outlined herein and commits to the selected sponsorship level in support of Children's Health Foundation of Vancouver Island ("CHFVI"). The Sponsor agrees to provide the sponsorship contribution as detailed in the Sponsorship Package, in the amount of \$ _____ (or in-kind support as specified), payable by the agreed-upon date(s). Sponsorship recognition and benefits will be confirmed upon receipt of payment or delivery of in-kind support. This Agreement is governed by the laws of the Province of British Columbia and constitutes the entire understanding between the parties.

Signature: _____

Date: _____

For more information contact:

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gabriela.jamieson@islandkidsfirst.com
250-361-1164
islandkidsfirst.com

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